

Subject: Join Us for Security Awareness Month – Help Shape Our Secure Culture

Body:

Dear Team,

October marks the start of **Cybersecurity Awareness Month**, and this year we're focusing on building a **Secure Culture**, where every one of us plays a role in protecting our organization and each other.

Each week this month, we'll highlight a different theme:

- **Week 1 (Oct 1–3):** *Secure Our World* – kicking off with an overview of why awareness matters.
- **Week 2 (Oct 6–10):** *Agentic AI: The Digital Twin You Didn't Approve* – exploring the risks of AI acting on our behalf.
- **Week 3 (Oct 13–17):** *Privileged User Security* – safeguarding access to critical systems.
- **Week 4 (Oct 20–24):** *Protecting High-Profile Employees* – preventing targeted attacks on executives and leaders.
- **Week 5 (Oct 27–31):** *Cyber Crisis Response & Security Ambassadors* – strengthening our ability to respond and lead during incidents.

To kick things off, we're asking everyone to participate in our **Secure Culture Survey**. Your feedback will help us understand where we are today and where we can improve as a team. Please take a few minutes this week to complete the survey, it's one of the most important steps we can take together.

[Insert Survey Link]

Thank you for your ongoing commitment to keeping our organization safe. With your participation, we can continue to strengthen our defenses and build a culture where security is second nature.

Sincerely,

[CEO or CISO Name]